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# SNOOP DOGG PRESENTS: THE JOKER'S WILD

THE POP CULTURE PARTY EVERYONE WANTS TO ATTEND!

Led by the legendary Snoop Dogg, and set in a casino complete with a gigantic slot machine, *The Joker's Wild* merges pop culture and comedy to create a game show with a party atmosphere like no other. The game features a variety of categories with a Snoop-a-fied touch and includes cameos by Seth Rogen, Wiz Khalifia, Karlie Kloss, Michael Strahan, Method Man, Regis Philbin, Kelly Osbourne and Karrueche Tran. Streetwise questions and problem solving, not just book smarts, rule the floor with all the action controlled by the one and only Snoop D-O Double G.





# THE \$100,000 PYRAMID

GAMESHOWS

#### THE CLASSIC FAST PACED GAME OF WORDS AND WIT.

Over its 40-year run in the US, *The \$100,00 Pyramid* has won nine Daytime Emmy® Awards and continues to pull in audiences with its revamped new look with well-known celebrity host Michael Strahan. The timeless word association game sees two celebrities and their partners face off in a race against the clock to make it to the winners' circle and take home \$100,000. Celebrity guests include Ken Jeong, Debra Messing, LL Cool J, Rosie O'Donnell, Martha Stewart and many more!



# **BENCHMARK**

**WHAT IS YOUR OPINION WORTH?** 

Simple, addictive and filled with humor, *Benchmark* is the quiz show that gets people thinking aloud. A panel of ten 'Benchmarkers' set an average answer for offbeat, comedic questions like 'What percentage of Brits say I love you and don't mean it?' The contestant must then decide if the correct answer is higher or lower than the benchmark the panel has set. Simple, right? Not so fast... Benchmark supremacy requires lightning fast wit and definitive decision making skills.





# THE CODE

**CAN YOU CRACK THE CODE?** 

Players are confronted with a locked safe, packed with cash. To win the money, they must choose the correct answers to a series of general knowledge questions and crack the safe's code. Engaging and full of suspense, *The Code* cleverly combines knowledge and luck, making for addictive viewing that's guaranteed to have you playing along at home.







**UK: BBC NI - 6X60'** 

# BEAUTY QUEEN & SINGLE

SIX BEAUTY QUEENS WHO CAN'T FIND MR. RIGHT TAKE OFF THEIR MAKEUP AND GO DATING UNDERCOVER.

A SMASH HIT ON DEMAND

**RANKING #1 ON BBC IPLAYER.** 

# **COMEDY KNOCKOUT**

COMEDIANS GO HEAD TO HEAD FOR LAUGH SUPREMACY.

Combining nightclub stand up, celebrity roasts, and sketch theatre, *Comedy Knockout* delivers non-stop laughs as three of the country's best comedians compete in a series of challenges to be crowned 'The Champ'. Only the best in banter will survive as the audience rates performances and selects their winner.

# **US: TRUTV - 58X60' / 2 SEASONS GARNERED A HIGH CONCENTRATION OF KEY ADULTS 18-49 (60%).** VIEW PROMO •

## **GROWS IN AUDIENCE**

**EPISODE 2 GREW +22% IN A25-54 AND +30% IN W25-54.** 



VIEW PROMO

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COMEDY & ENTERTAINMENT

#### **UK: THE SUN - 95X3**'

### MAN V FLY ONE MAN. ONE FLY. ONE MINUTE TO KILL IT.

Since time began, the common fly has been the king of pests, tormenting us at every turn and laughing in the face of swatter-wielding humans. Now, this ancient grudge comes to TV as man and fly are locked in battle in the 'Fly Dome', where one human has just 60 seconds to kill a fly and collect the cash prize. A flexible format, *Man V Fly* can be acquired for use in existing shows, for interstitials or bundled as longer-running episodes.









# DRAGONS' DEN CANADA

One of Canada's most successful unscripted programs, Dragons' Den offers audiences a frontrow view as the country's top business moguls wheel and deal with entrepreneurs who dare to brave the Den. The range of Dragons appearing across seasons include Kevin O'Leary, Arlene Dickinson, Jim Treliving, Manjit Minhas and Robert Herjavec.

TYPICALLY THE #1 SHOW OF THE DAY ON CBC WITH ADULTS 25-34 AND MALE VIEWERS.

**CANADA: CBC - 235X60' / 13 SEASONS** 

# DRAGONS' DEN **IRELAND**

Five of Ireland's most successful business people are ready to invest in the next best thing, but only if the deal is right. They have the power to make or break the business dreams of enthusiastic entrepreneurs. Dragons include Gavin Duffy, Barry O'Sullivan, Sarah Newman, Alison Cowzer and Eleanor McEvoy.

**#1 IN ITS SLOT ACROSS KEY COMMERCIAL DEMOGRAPHICS.** 

**SHARK TANK AUSTRALIA** 

They are five of the most successful business people in Australia and they are bringing their talent, wisdom – and money - to Aussie inventors and entrepreneurs. The Sharks are circling on the next big idea, who will make them bite? Sharks appearing across its seasons include Steve Baxter, Janine Alli, Andrew Banks, Naomi Simson and Glen Richards.

> **SHARK TANK RANKS** #1 FOR A25-54.



**AUSTRALIA: NETWORK TEN - 60X60' / 4 SEASONS** 

VIEW PROMO •

# **LIONS' DEN KENYA**

Five of Kenya's most successful and enterprising business leaders make or break the business dreams of budding entrepreneurs. With millions of Kenyan shillings up for investment they will have to impress the Lions to get a hold of the cash. Lions include Darshan Chandaria, Kris Senanu, Myke Rabar, Olive Gachara and Wandia Gichuru.

REGULARLY AMONGST THE TOP **3 TRENDING TOPICS ON SOCIAL** MEDIA DURING TRANSMISSION.



REALIT IRELAND: RTE - 73X60' / 8 SEASONS





CASH VS. CONSCIENCE: WOULD YOU CHANGE SOMEONE ELSE'S LIFE OR YOUR OWN?

Each week, in a miracle-making social intervention, *The Briefcase* introduces us to two families in need. Each family is presented with a case containing \$101,000 in cash, and granted the power to make one fateful choice: keep all the money for themselves, keep some, or give it away to a family less fortunate. With heart-warming and often surprising insight, *The Briefcase* sparks conversation and audience connection as families from all walks of life deliberate on this life-changing choice.





# **PLAIN JANE**

CAN A FRUMP-TO-FABULOUS MAKEOVER WIN THE HEART OF A SECRET CRUSH?

In each episode, the *Plain Jane* Celebrity Stylist fairy godmother hosts our 'Jane' through a series of motivational challenges, a fabulous head-to-toe makeover, and finally, the ultimate blind date with the girl's crush so she can declare her feelings in style. With fingers crossed, audiences will be cheering for a love connection for our newly transformed woman and the man of her dreams.

THE SHOCK, WONDER AND DANGER OF ESCAPOLOGY **BROUGHT TO TV.** 

In each episode, top escape masters challenge the laws of physics in unbelievable stunts performed all around the world. From trying to get out of shackles and cement shoes at the bottom of the Atlantic Ocean, to breaking free from chains bound to railroad tracks in the face of a speeding train, each escape is more astounding than the last and is sure to leave viewers spellbound.

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US: THE CW - 44X60', 26X30' / 5 SEASONS

# **MASTERS OF ILLUSION**

TWISTING MAGIC IN FRONT OF LIVE AUDIENCES.

Meet the artists of the astonishing and innovators of the impossible on Masters of Illusion. From the sidewalks of Hollywood Boulevard to the grand stage of the legendary Magic Castle, each episode is packed with spellbinding tricks and death-defying escapes presented by veteran illusionists and up-and-coming practitioners of the art of magic.













VIEW PROMO 

UK: CHANNEL 5 - 1X90', 3X60' / 2 SEASONS

IN SOLITARY:THE ANTI
-SOCIAL EXPERIMENT

3 PEOPLE. 3 PODS. 5 DAYS IN

TOTAL ISOLATION. HOW LONG

**WOULD YOU LAST?** 

#1 SHOW

OF THE DAY ON CHANNEL 5

WITH KEY DEMOGRAPHIC

A16-34.

In a world of smart phones and social media, crowded commutes and overflowing schedules, when was the last time you were truly alone? *In Solitary* is the ultimate anti-social experiment, designed to test the limits of our ability to be completely on our own. The *Celebs In Solitary* version featured Professor Green, Anthea Turner, Eddie Hall and Shazia Mirza.





**CHANGE YOUR DIET, CHANGE YOUR LIFE.** 

With one knock at the door from a renowned nutritionist, Dr Gillian McKeith, You Are What You Eat helps people upend their damaging diets and commit to a healthier way of life. It starts with an emotional intervention, where the participant undergoes tests to learn just how bad their eating habits really are. Next is the food overhaul, and a big lifestyle adjustment, as the participant is challenged to follow a strict healthy eating plan. After eight tough weeks, the nutritionist returns to see if the participant has stuck to their new dietary regime or fallen off the nutritional wagon back into their old junk food ways.

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VIEW PROMO • **EXCEEDED THE CHANNEL'S AVERAGE AUDIENCE BY** +129% FOR ALL INDIVIDUALS. **UK: CH4 - 8X60** 

# **TURN BACK YOUR BODY CLOCK**

CAN PARTICIPANTS CHANGE THEIR UNHEALTHY WAYS AND LIVE LONGER?

In *Turn Back Your Body Clock*, participants are given a shocking, emotional estimate of when they will die based on current lifestyle factors. It's then up to them to follow a strict diet and exercise regime, prescribed by the nation's top experts, to get back on track and roll back the years. Can the participants stick with it and shed their unhealthy ways, or will weakness and denial speed the way to an early grave?



# #1 SHOW OF THE DAY ON ITV WITH ALL KEY DEMOGRAPHICS. VIEW PROMO C UK: ITV - 1X60'

## MY DWARF FAMILY

REMARKABLE PARENTING THROUGH THE EYES OF BRITAIN'S SMALLEST FAMILIES.

You think parenting is hard? Well imagine if your children were taller than you. People with Dwarfism face unique challenges raising children who are bigger than they are, from the difficulties of breast feeding to disciplining toddlers, to being crushed by a boisterous cuddle! The one issue they all face is overcoming the assumption that they can't cope with being parents because of their small stature. Can they tackle prejudice and social pressures as well as tear away teens? This heart-warming documentary explores the innovative ways in which they contend with unusual problems, face parenting responsibilities head on and prove to the world they're perfectly capable mums and dads.

# OUTPERFORMED LEAD-IN WITH ALL KEY DEMOGRAPHICS; UP +62% WITH TOTAL VIEWERS. UK: BBC3 - 3X60'

# CHERRY HEALEY: OLD BEFORE MY TIME

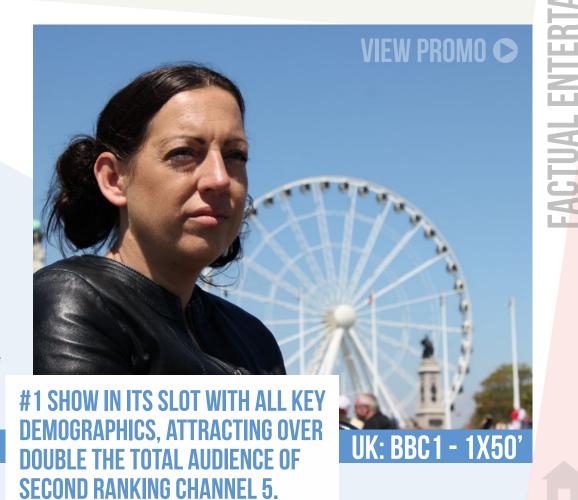
### CAN DRINK, DRUGS AND FAST FOOD SEND YOU INTO EARLY RETIREMENT?

Cherry Healey, a popular British documentary presenter, investigates the alarming rise in the numbers of young people suffering from illnesses associated with older people, due to alcohol, drugs and obesity. We all know that drinking, drugs and fast food are bad for you but these days, a life of excess isn't just leaving young people hung over, it's accelerating their age. Hit by chronic conditions, usually the preserve of pensioners, their young bodies and minds are increasingly heading for an early retirement.

# THE WOMAN WHO WOKE UP CHINESE

WHAT HAPPENS WHEN YOU WAKE UP SOUNDING LIKE A FOREIGNER IN YOUR OWN COUNTRY?

In 2010, Sarah Colwill's life was changed forever. She was rushed to hospital suffering from what she thought was a severe migraine, but when she woke up her local Plymouth accent had disappeared leaving her sounding Chinese. She was diagnosed with Foreign Accent Syndrome, a rare condition with no clear cause. For the past three years Sarah has had to deal with other people's puzzled reactions and the huge impact her new voice has had on her life. Now, Sarah is determined to find out what happened inside her head. Can science give her any answers? And will she ever get back to the person she used to be?



# RUNNING THE SHOP

VIEW PROMO C

EMPLOYEES OF A STRUGGLING COMPANY STAGE A CORPORATE MUTINY TO SAVE THEIR JOBS.

In this documentary series, Hilary Devey, the straight-talker from Dragons' Den, finds local businesses whose profits have dangerously tailed off and boots out the management for three weeks, letting the day-to-day staff run the show. With their livelihoods at stake, how will the employees cope with the pressures of managing everything from budgets to clashing personalities? When the bosses return will this be a story of triumph, or is this business headed straight for bankruptcy?





FOR CONTACT DETAILS AND MORE INFORMATION:

**WWW.SPTFORMATS.COM**