

# UNSCRIPTED PRINT 2020





# GAMESHOWS & QUIZ

WHO WANTS TO BE A MILLIONAIRE?	.....3
WHO WANTS TO BE A MILLIONAIRE? US	.....4
SNOOP DOGG PRESENTS: THE JOKER'S WILD	.....5
THE \$100,000 PYRAMID	.....5
GINO'S WIN YOUR WISH LIST	.....6
BENCHMARK	.....7
THE CODE	.....7

VIEW PROMO ▶

GAMESHOWS & QUIZ

# WHO WANTS TO BE A MILLIONAIRE

UK: ITV - 20<sup>TH</sup> ANNIVERSARY 2018 47X60' / 3 SEASONS

## WHO WANTS TO BE A MILLIONAIRE?

THE WORLD'S MOST SUCCESSFUL GAME SHOW.

A RATINGS PHENOMENON,  
PEAKING AT OVER

19M VIEWERS.

It's the show that gives ordinary people the chance to win life-changing sums of money. Cleverly designed to pit general knowledge against human nature, *Who Wants To Be A Millionaire?* is the ultimate test of concentration, strategic thinking, and emotional endurance, as one contestant pushes through a series of multiple choice questions to earn increasing increments of cash. To mark the 20th Anniversary of the global hit, the iconic programme returned to ITV with a brand-new host, Jeremy Clarkson. It's the same classic show with new twists and turns along the way; 'Fastest Finger First' is back and there's a brand-new lifeline, 'Ask The Host'!

But can the contestants keep their cool in the world famous Hotseat? Aired in over 120 countries and produced in over 80 languages, *Who Wants To Be A Millionaire?* is the ultimate evergreen brand that continues to deliver iconic entertainment around the globe.

CLASSIC EPISODES ALSO AVAILABLE: 285X60'

VIEW PROMO ▶

GAMESHOWS & QUIZ

RANKED #1 IN ITS

COMPETITIVE PRIMETIME

THURSDAY SLOT



In celebration of the 20th anniversary of *Who Wants To Be A Millionaire?*, which debuted in the US as a prime-time series in January 2000, ABC's celebrated late-night staple and Emmy® Award-winning producer Jimmy Kimmel has stepped into primetime as host of a special run of episodes featuring celebrity contestants playing for charity. In an exciting twist, celebrities can invite a guest - a relative, friend, colleague, a beloved teacher or a famed trivia expert - to help them win as much money as they can for the charity of their choice.

US: ABC - 2020 RELAUNCH 9X60'

**WHO WANTS TO BE A MILLIONAIRE?**

**CELEBRITIES YOU KNOW. ANSWERS YOU (PROBABLY) DON'T.**

# SNOOP DOGG PRESENTS: THE JOKER'S WILD

THE POP CULTURE PARTY EVERYONE WANTS TO ATTEND!

Led by the legendary Snoop Dogg, and set in a casino complete with a gigantic slot machine, *The Joker's Wild* merges pop culture and comedy to create a game show with a party atmosphere like no other. The game features a variety of categories with a Snoop-a-fied touch and includes cameos by Seth Rogen, Wiz Khalifa, Karlie Kloss, Michael Strahan, Method Man, Regis Philbin, Kelly Osbourne and Karrueche Tran. Streetwise questions and problem solving, not just book smarts, rule the floor with all the action controlled by the one and only Snoop D-O Double G.

US: TBS - 30X30' / 2 SEASONS

VIEW PROMO ▶

TBS'S

BEST UNSCRIPTED DEBUT

IN OVER THREE YEARS.

GAMESHOWS & QUIZ



VIEW PROMO ▶

DELIVERING 5.2M TOTAL VIEWERS ON AVERAGE.

STRONG ANCHOR TO ABC'S SUNDAY NIGHT LINE-UP



US: ABC - 100X30' / 4 SEASONS

## THE \$100,000 PYRAMID

THE CLASSIC FAST PACED GAME OF WORDS AND WIT.

Over its 40-year run in the US, *The \$100,000 Pyramid* has won nine Daytime Emmy® Awards and continues to pull in audiences with its revamped new look with well-known celebrity host Michael Strahan. The timeless word association game sees two celebrities and their partners face off in a race against the clock to make it to the winners' circle and take home \$100,000. Celebrity guests include Ken Jeong, Debra Messing, LL Cool J, Rosie O'Donnell, Martha Stewart and many more!

ATTRACTS

A HIGHER PROPORTION OF YOUNGER VIEWERS TO THE SLOT.



VIEW PROMO ▶

6

PROFESSIONAL

UK: CHANNEL 5 - 19X60' / 2 SEASONS

## GINO'S WIN YOUR WISH LIST

ALL THAT STANDS BETWEEN YOU AND YOUR DREAMS... IS THE FLOOR.

Hosted by the effervescent celebrity chef Gino D'Acampo, this shiny new game show is packed with fun, excitement and jeopardy. A family of five contestants play six rounds of questions to win dream prizes from their 'Wish List'.



# BENCHMARK

WHAT IS YOUR OPINION WORTH?

Simple, addictive and filled with humor, *Benchmark* is the quiz show that gets people thinking aloud. A panel of ten 'Benchmarkers' set an average answer for offbeat, comedic questions like 'What percentage of Brits say I love you and don't mean it?' The contestant must then decide if the correct answer is higher or lower than the benchmark the panel has set. Simple, right? Not so fast... Benchmark supremacy requires lightning fast wit and definitive decision making skills.

UK: CHANNEL 4 - 35X60'



AUDIENCE GREW THROUGHOUT THE EPISODE, PEAKING WITH

1.1M VIEWERS.

VIEW PROMO

## GAMESHOWS & QUIZ



#1 IN ITS TIMESLOT.

VIEW PROMO

UK: BBC ONE - 60X30' / 2 SEASONS

## THE CODE

CAN YOU CRACK THE CODE?

Players are confronted with a locked safe, packed with cash. To win the money, they must choose the correct answers to a series of general knowledge questions and crack the safe's code. Engaging and full of suspense, *The Code* cleverly combines knowledge and luck, making for addictive viewing that's guaranteed to have you playing along at home.





THE GONG SHOW	9
PRETTY & SINGLE	10
COMEDY KNOCKOUT	11
MAN V FLY	11

# COMEDY & ENTERTAINMENT

# THE GONG SHOW

IMPRESS THE JUDGES OR YOUR ACT  
MIGHT BE GOING, GOING... GONG!

US: ABC - 21X60' / 2 SEASONS

The iconic talent show competition, *The Gong Show*, made its way into the 21st Century with a bang, celebrating the unusually talented on a prime-time stage. Mike Myers stars as the host, British comedic legend Tommy Maitland. Executive produced by actor/comedian Will Arnett and featuring Hollywood's hottest stars including Jennifer Aniston, Ed Helms and Jack Black. Each episode, a revolving panel of celebrity judges, praise, critique and gong contestants in one of TV's all-time great variety shows.

COMEDY & ENTERTAINMENT

#1 PROGRAM

ON ABC, THURSDAY NIGHTS.

**UK: BBC NI - 18X30' / 3 SEASONS**  
INCLUDES 'BEAUTY QUEEN & SINGLE' SERIES

## PRETTY & SINGLE

**SIX SINGLES WHO CAN'T  
FIND MR. RIGHT TAKE OFF  
THEIR MAKEUP AND GO  
DATING UNDERCOVER.**

**A SMASH HIT ON DEMAND**

**RANKING #1 ON BBC IPLAYER.**

These self-proclaimed beauty queens and make-up lovers are all obsessed with image and wouldn't be caught dead in public without a full face of makeup. They also share one thing in common – they're all single. But what would happen if we stripped their carefully constructed image away? In each episode, one of our beauty queens goes undercover in a unique dating experiment – five guys, five dates, no makeup. Will taking away the mask help her find the man of her dreams?

COMEDY & ENTERTAINMENT



# COMEDY KNOCKOUT

COMEDIANS GO HEAD TO HEAD FOR LAUGH SUPREMACY.

Combining nightclub stand up, celebrity roasts, and sketch theatre, *Comedy Knockout* delivers non-stop laughs as three of the country's best comedians compete in a series of challenges to be crowned 'The Champ'. Only the best in banter will survive as the audience rates performances and selects their winner.

US: TRUTV - 58X60' / 2 SEASONS



GARNERED A HIGH CONCENTRATION OF

KEY ADULTS 18-49 (60%).

VIEW PROMO ▶



COMEDY & ENTERTAINMENT

•11

## GROWS IN AUDIENCE

EPISODE 2 GREW +22% IN A25-54 AND +30% IN W25-54.



VIEW PROMO ▶

UK: THE SUN - 95X3'

## MAN V FLY

ONE MAN. ONE FLY. ONE MINUTE TO KILL IT.

Since time began, the common fly has been the king of pests, tormenting us at every turn and laughing in the face of swatter-wielding humans. Now, this ancient grudge comes to TV as man and fly are locked in battle in the 'Fly Dome', where one human has just 60 seconds to kill a fly and collect the cash prize. A flexible format, *Man V Fly* can be acquired for use in existing shows, for interstitials or bundled as longer-running episodes.



# REALITY

DRAGONS' DEN .....	13
SHARK TANK .....	14
DRAGONS' DEN CANADA .....	15
LIONS' DEN KENYA .....	15
DRAGONS' DEN IRELAND .....	15
SHARK TANK AUSTRALIA .....	15
MILLION POUND MENU .....	16
THE LAUNCH .....	17
CALL THAT HARD WORK? .....	18
THE DR. OZ SHOW .....	19
THE BRIEFCASE .....	20
PLAIN JANE .....	20
EXTREME ESCAPES .....	21
MASTERS OF ILLUSION .....	21

UK: BBC TWO - 209X60' / 17 SEASONS

## DRAGONS' DEN

THE WORLD'S  
#1 BUSINESS  
REALITY SHOW.

In the UK version of this global phenomenon, real-life business owners must pitch like pros under the dead-eyed scrutiny of five self-made business titans, known as 'The Dragons'. Sold in every continent, this multi-award winning format shows viewers around the world the inspiring stories of hard-working business owners and the transformational power of entrepreneurship. Longstanding Dragons include Deborah Meaden, Peter Jones and Touker Suleyman.

#1 ENTERTAINMENT SHOW ON BBC TWO.

REALITY

US: ABC - 246X60' / 11 SEASONS

# SHARK TANK | SINK OR SWIM.

•14

VIEW PROMO 

#1 SUNDAY SHOW

ON ABC FOR SEASON 10.

*Shark Tank* is the critically acclaimed and multi-Emmy® Award-winning entrepreneurial-themed show, where aspiring entrepreneurs pitch their business ideas to moguls, known as the 'Sharks', in the hopes of landing big investment funds. Across its 11 seasons, *Shark Tank* has reinvigorated entrepreneurship in America, with over \$100 million in deals offered in the Tank, it's inspired a nation to realize their dreams. Sharks appearing across seasons include Kevin O'Leary, Barbara Corcoran, Daymond John, Robert Herjavec, Lori Greiner and Mark Cuban, with many celebrity guest Sharks appearing from Ashton Kutcher to Sara Blakely and Sir Richard Branson.

REALITY





VIEW PROMO ▶

## DRAGONS' DEN CANADA

One of Canada's most successful unscripted programs, *Dragons' Den* offers audiences a front-row view as the country's top business moguls wheel and deal with entrepreneurs who dare to brave the Den. The range of Dragons appearing across seasons include Kevin O'Leary, Arlene Dickinson, Jim Treliving, Manjit Minhas and Robert Herjavec.

**TYPICALLY THE #1 SHOW OF THE DAY ON CBC WITH ADULTS 25-34 AND MALE VIEWERS.**

**CANADA: CBC - 245X60' / 14 SEASONS**

## LIONS' DEN KENYA

Five of Kenya's most successful and enterprising business leaders make or break the business dreams of budding entrepreneurs. With millions of Kenyan shillings up for investment they will have to impress the Lions to get a hold of the cash. Lions include Darshan Chandaria, Kris Senanu, Myke Rabar, Olive Gachara and Wandia Gichuru.

**REGULARLY AMONGST THE TOP 3 TRENDING TOPICS ON SOCIAL MEDIA DURING TRANSMISSION.**



VIEW PROMO ▶

**KENYA: NTV - 38X60' / 2 SEASONS**

REALITY



VIEW PROMO ▶

## DRAGONS' DEN IRELAND

Five of Ireland's most successful business people are ready to invest in the next best thing, but only if the deal is right. They have the power to make or break the business dreams of enthusiastic entrepreneurs. Dragons include Gavin Duffy, Barry O'Sullivan, Sarah Newman, Alison Cowzer and Eleanor McEvoy.

**#1 IN ITS SLOT ACROSS KEY COMMERCIAL DEMOGRAPHICS.**

**IRELAND: RTE - 73X60' / 8 SEASONS**

## SHARK TANK AUSTRALIA

They are five of the most successful business people in Australia and they are bringing their talent, wisdom – and money – to Aussie inventors and entrepreneurs. The Sharks are circling on the next big idea, who will make them bite? Sharks appearing across its seasons include Steve Baxter, Janine Alli, Andrew Banks, Naomi Simson and Glen Richards.

**SHARK TANK RANKS #1 FOR A25-54.**



VIEW PROMO ▶

**AUSTRALIA: NETWORK TEN - 60X60' / 4 SEASONS**



VIEW PROMO 

**ATTRACTS**

THE HARD TO REACH 16-34 AUDIENCE

REALITY

SEASON 2 COMING SOON

UK: BBC TWO - 6X60'

## MILLION POUND MENU

RESTAURANT HOPEFULS BATTLE FOR  
A LIFE-CHANGING INVESTMENT

Each episode, restaurant investors select two entrepreneurs who will have the chance to set up their very own pop-up restaurant. They've got just two days to prove that their food, service and business plan is worth big money. From vegan Thai to re-inventing the burger, they'll have to work hard to make their vision a reality as the investors watch their every move. After 48 high pressure hours, have they done enough to secure the money to make their restaurant dreams come true?



CANADA: CTV - 13X60' / 2 SEASONS

THE LAUNCH

UNSIGNED ARTISTS FROM EVERY MUSIC GENRE COMPETE FOR THE CHANCE TO RECORD A BRAND NEW SONG AND LAUNCH THEMSELVES TO THE WORLD.

#1 ORIGINAL UNSCRIPTED SERIES AND A HIT WITH YOUNG PEOPLE.

*The Launch* reinvents the music television series genre, in each stand-alone episode, unsigned emerging artists audition for the opportunity to learn, record and perform their version of a new original song by a world famous songwriter/producer. Two artists are selected and mentored by a panel of internationally renowned music industry legends, who then decide which version of the song will be released across the country immediately following the broadcast of the episode each week. Mentors include record label head, Scott Borchetta who hosts the panel in every episode, celebrity artists from Shania Twain to Fergie, and world class music producer/songwriters including Busbee and Ryan Tedder.



PERFECT FOR A FAMILY AUDIENCE

UK: BBC ONE - 10X60'

CALL THAT HARD WORK?  
SOME OF US WORK TO LIVE,  
WHILE OTHERS LIVE TO WORK!

*Call That Hard Work* takes a fun and informative look at the world of work. Three people who are passionate and proud of what they do for a living compete to see whose job is the hardest. Across three days they immerse themselves in one another's jobs and at the end of the show, they vote and the person with the hardest job receives a cash bonus! From actor to zoo keeper, florist shop to factory floor *Call That Hard Work* travels around the UK to give a glimpse of the ordinary and the extraordinary in Britain's workplaces.

COMING SOON

REALITY



US: ABC SYNDICATION - 1964X60' / 11 SEASONS

# THE DR. OZ SHOW

THE WORLD'S FAVORITE DOCTOR IS IN.

A household name around the world, Dr. Oz is known and trusted by millions for his straight-talk style, warm personality and dedication to promoting wellness and lifelong learning. Building on these principles, *The Dr. Oz Show*, hosts our leading doctor as he investigates the latest trends in nutrition, busts myths about mental health, and answers all your burning health questions in a fun, friendly atmosphere. Supported by leading experts in their fields, Dr. Oz empowers viewers by providing cutting edge information on important topics, ranging from weight loss, nutrition and staying young to relationships, sex and handling conflict and stress.

DELIVERS HIGH CONCENTRATIONS OF

FEMALE VIEWERS 71%.

REALITY



# THE BRIEFCASE

CASH VS. CONSCIENCE: WOULD YOU CHANGE SOMEONE ELSE'S LIFE OR YOUR OWN?

Each week, in a miracle-making social intervention, *The Briefcase* introduces us to two families in need. Each family is presented with a case containing \$101,000 in cash, and granted the power to make one fateful choice: keep all the money for themselves, keep some, or give all or some of it away to a family less fortunate. With heart-warming and often surprising insight, *The Briefcase* sparks conversation and audience connection as families from all walks of life deliberate on this life-changing choice.

US: CBS - 6X60'



#1 NEW UNSCRIPTED SERIES

THE YEAR IT LAUNCHED AMONG ALL INDIVIDUALS.

VIEW PROMO

REALITY



•20

VIEW PROMO



#1 SUMMER SERIES

ON THE CW IN 2010.

US: THE CW - 6X60 | UK: MTV INTERNATIONAL - 32X60' / 3 SEASONS

## PLAIN JANE

CAN A FRUMP-TO-FABULOUS MAKEOVER WIN THE HEART OF A SECRET CRUSH?

In each episode, the *Plain Jane* Celebrity Stylist fairy godmother hosts our 'Jane' through a series of motivational challenges, a fabulous head-to-toe makeover, and finally, the ultimate blind date with the girl's crush so she can declare her feelings in style. With fingers crossed, audiences will be cheering for a love connection for our newly transformed woman and their secret crush.

# EXTREME ESCAPES

THE SHOCK, WONDER AND DANGER OF ESCAPOLOGY BROUGHT TO TV.

In each episode, top escape masters challenge the laws of physics in unbelievable stunts performed all around the world. From trying to get out of shackles and cement shoes at the bottom of the Atlantic Ocean, to breaking free from chains bound to railroad tracks in the face of a speeding train, each escape is more astounding than the last and is sure to leave viewers spellbound.

US: REELZ - 26X60'

VIEW PROMO ▶

ONE OF REELZ'S ENTRIES INTO THE COMPETITION REALITY GENRE

OUT-DELIVERING SEVERAL MAGAZINE AND TALK SHOWS ON THE NETWORK OVER ITS RUN.

REALITY



•21

THE CW'S #2 SUMMER SHOW

IN THE 16/17 SEASON.



VIEW PROMO ▶

US: THE CW - 44X60' 26X30' / 5 SEASONS

## MASTERS OF ILLUSION

MAGICIANS PERFORM INCREDIBLE DISPLAYS OF REALITY-TWISTING MAGIC IN FRONT OF LIVE AUDIENCES.

Meet the artists of the astonishing and innovators of the impossible on *Masters of Illusion*. From the sidewalks of Hollywood Boulevard to the grand stage of the legendary Magic Castle, each episode is packed with spellbinding tricks and death-defying escapes presented by veteran illusionists and up-and-coming practitioners of the art of magic.



RELEASE THE HOUNDS .....	23
BROMANS .....	24
STRONG .....	25

# PHYSICAL COMPETITION

# RELEASE THE HOUNDS

THE DOGS DON'T KNOW IT'S A GAME.

UK: ITV2 27X60' / 4 SEASONS

**REGULARLY #1 SHOW OF THE DAY ON ITV2 WITH  
ADULTS 16-34 ACROSS ALL SEASONS.**

Critics and fans alike are chilled and amazed at the boundary-pushing excitement of *Release The Hounds*, the program where three contestants complete terrifying psychological challenges in a dark, forested country estate for a chance to unlock a series of chests containing escalating cash prizes. Keeping the cash is easy - if the contestants can run for their lives in the final stretch, evading a pack of ferocious dogs trained to execute precision takedowns on all intruders. The show is hosted by Reggie Yates and later seasons by Matt Edmondson. Celebrity contestant highlights include Joey Essex, Stacey Solomon, Joe Swash and Vicky Pattison, Dance troupe Diversity and YouTubers Alfie Deyes, Joe Sugg and Marcus Butler.

PHYSICAL COMPETITION



# BROMANS

CAN A GROUP OF 21<sup>ST</sup> CENTURY LADS AND THEIR GIRLFRIENDS SURVIVE LIFE IN ANCIENT ROME?

PHYSICAL COMPETITION

In this hilarious 'living history' reality show, modern day lads and their girlfriends are transported back in time to ancient Rome, where they'll live and train like gladiators. Facing period-themed tasks and gruelling physical challenges, they're competing to make it to the prestigious Emperor's Games. Who will survive the ancient world and impress the almighty emperor?

A HIT AMONG YOUNG ADULTS 16-34

OUTPERFORMS PRIOR YEAR SLOT  
AND LEAD-IN PROGRAMMING

FOR ALL VIEWERS.



US: NBC - 10X60'

# STRONG

THE ULTIMATE MIND/BODY  
REVOLUTION HAS BEGUN.

#1 THURSDAY UNSCRIPTED  
PROGRAM ON BROADCAST.

VIEW PROMO ▶

PHYSICAL COMPETITION

Powered by the desire to help millions of women live better by transforming their physical and mental health, *STRONG* has emerged as a fitness format unlike any other. Contestants embark on a transformative journey in order to reach their full potential. As they will learn, it's not necessarily about losing weight, but rather about finding the balance between mind and body. It's about getting strong. Professional volleyball player and fitness expert Gabrielle Reece hosts the 10-episode series from Executive Producers Dave Broome (*The Biggest Loser*), Oscar-nominated iconic film star Sylvester Stallone, Kevin King Templeton (*Creed*) and Holly Wofford (*American Ninja Warrior*).





CLASS OF '92: OUT OF THEIR LEAGUE .....	27
IN SOLITARY: THE ANTI-SOCIAL EXPERIMENT .....	28
PARENTING FOR IDIOTS .....	29
YOU ARE WHAT YOU EAT .....	30
TURN BACK YOUR BODY CLOCK .....	30
UNLOCKING THE TRUTH .....	31
MY DWARF FAMILY .....	32
THE WOMAN WHO WOKE UP CHINESE .....	32
CHERRY HEALEY: OLD BEFORE MY TIME .....	32
RUNNING THE SHOP .....	32

# FACTUAL ENTERTAINMENT & DOCS

SALFORD CITY

UK: BBC ONE - 4X60' / 2 SEASONS

**CLASS OF '92:  
OUT OF THEIR  
LEAGUE**

**CAN FIVE FAMOUS  
FOOTBALLERS CATAPULT  
AN AMATEUR CLUB INTO  
THE BIG LEAGUE?**

**BOTH SEASONS WERE THE #1 UNSCRIPTED  
SERIES IN THEIR TIMESLOT FOR ALL VIEWERS.**

Heroes to millions, ex-Manchester United stars Ryan Giggs, Phil and Gary Neville, Paul Scholes and Nicky Butt, known collectively as the *Class of '92*, have earned their places in the footballing hall of fame. Now they're after a different kind of success – as owners of a lower league football club. Full of humour and drama, *Class Of '92* follows the ex-players as they start their first season in charge of *Salford City FC*, a low-tier club normally run by local volunteers.

VIEW PROMO ▶

UK: CHANNEL 5 - 1X90' 3X60' / 2 SEASONS

## IN SOLITARY:THE ANTI-SOCIAL EXPERIMENT

3 PEOPLE. 3 PODS. 5 DAYS IN TOTAL ISOLATION. HOW LONG WOULD YOU LAST?

#1 SHOW

OF THE DAY ON CHANNEL 5

WITH KEY  
DEMOGRAPHIC

A16-34.

In a world of smart phones and social media, crowded commutes and overflowing schedules, when was the last time you were truly alone? *In Solitary* is the ultimate anti-social experiment, designed to test the limits of our ability to be completely on our own. The *Celebs In Solitary* version featured Professor Green, Anthea Turner, Eddie Hall and Shazia Mirza.

FACTUAL ENTERTAINMENT & DOCS



UK: CHANNEL 4 - 3X60'

## PARENTING FOR IDIOTS

FINALLY, A SHOW THAT TELLS  
PARENTING LIKE IT REALLY IS.

*Parenting For Idiots* takes an honest, hilarious look at the world's most common job and highlights what parents everywhere have always known but never wanted to say – being a parent is tough. But if you think everyone else is getting it right and you're the only idiot, think again. Through hysterical interviews with famous parents, *Parenting For Idiots* uncovers the humour and universal truths in all aspects of parenting. Celebrity parents include Jonathon Ross, Carrie Fisher and Danny Dyer.

RANKED #1

IN ITS TIMESLOT

FOR ADULTS 25-34.



# YOU ARE WHAT YOU EAT

CHANGE YOUR DIET, CHANGE YOUR LIFE.

With one knock at the door from a renowned nutritionist, Dr Gillian McKeith, *You Are What You Eat* helps people upend their damaging diets and commit to a healthier way of life. It starts with an emotional intervention, where the participant undergoes tests to learn just how bad their eating habits really are. Next is the food overhaul, and a big lifestyle adjustment, as the participant is challenged to follow a strict healthy eating plan. After eight tough weeks, the nutritionist returns to see if the participant has stuck to their new dietary regime or fallen off the nutritional wagon back into their old junk food ways.

UK: CHANNEL 4 - 43X30' 8X60' / 4 SEASONS



VIEW PROMO ▶

BEAT ITS LEAD-IN

BY NEARLY 3X,  
WITH AN 11% SHARE.

FACTUAL ENTERTAINMENT & DOCS



•30

VIEW PROMO ▶



EXCEEDED THE  
CHANNEL'S AVERAGE  
AUDIENCE

BY +129%

FOR ALL INDIVIDUALS.

UK: CHANNEL 4 - 8X60'

## TURN BACK YOUR BODY CLOCK

CAN PARTICIPANTS CHANGE THEIR  
UNHEALTHY WAYS AND LIVE LONGER?

In *Turn Back Your Body Clock*, participants are given a shocking, emotional estimate of when they will die based on current lifestyle factors. It's then up to them to follow a strict diet and exercise regime, prescribed by the nation's top experts, to get back on track and roll back the years. Can the participants stick with it and shed their unhealthy ways, or will weakness and denial speed the way to an early grave?

US: MTV - 8X60'

## UNLOCKING THE TRUTH

**A HIGH STAKES DOCU-SERIES  
AIMED AT EXPOSING INJUSTICE  
AND FREEING WRONGFULLY  
CONVICTED PRISONERS.**

Murder, mystery, suspense... all the makings of a great dramatic story. The catch? It's not a work of fiction. It's real life. This docu-series follows the journey of allegedly wrongfully convicted prisoners fighting for their freedom, narrated by Ryan Ferguson, who spent 10 years in jail for a murder he didn't commit and is now resolute in helping others like him.

**IMPROVED +113% OVER MTV'S  
WEDNESDAY LATE FRINGE DAYPART  
AVERAGE FOR 2016 (264K).**

VIEW PROMO ▶

FACTUAL ENTERTAINMENT & DOCS



#1 SHOW OF THE DAY ON ITV WITH ALL KEY DEMOGRAPHICS.



VIEW PROMO ▶

UK: ITV - 1X60'

## MY DWARF FAMILY

REMARKABLE PARENTING THROUGH THE EYES OF BRITAIN'S SMALLEST FAMILIES.

You think parenting is hard? Well imagine if your children were taller than you. People with Dwarfism face unique challenges raising children who are bigger than they are, from the difficulties of breast feeding to disciplining toddlers, to being crushed by a boisterous cuddle! The one issue they all face is overcoming the assumption that they can't cope with being parents because of their small stature. Can they tackle prejudice and social pressures as well as tear away teens? This heart-warming documentary explores the innovative ways in which they contend with unusual problems, face parenting responsibilities head on and prove to the world they're perfectly capable mums and dads.

FACTUAL ENTERTAINMENT & DOCS

VIEW PROMO ▶



OUTPERFORMED LEAD-IN WITH ALL KEY DEMOGRAPHICS; UP +62% WITH TOTAL VIEWERS.

UK: BBC THREE - 3X60'

## CHERRY HEALEY: OLD BEFORE MY TIME

CAN DRINK, DRUGS AND FAST FOOD SEND YOU INTO EARLY RETIREMENT?

Cherry Healey, a popular British documentary presenter, investigates the alarming rise in the numbers of young people suffering from illnesses associated with older people, due to alcohol, drugs and obesity. We all know that drinking, drugs and fast food are bad for you but these days, a life of excess isn't just leaving young people hung over, it's accelerating their age. Hit by chronic conditions, usually the preserve of pensioners, their young bodies and minds are increasingly heading for an early retirement.

## THE WOMAN WHO WOKE UP CHINESE

WHAT HAPPENS WHEN YOU WAKE UP SOUNDING LIKE A FOREIGNER IN YOUR OWN COUNTRY?

In 2010, Sarah Colwill's life was changed forever. She was rushed to hospital suffering from what she thought was a severe migraine, but when she woke up her local Plymouth accent had disappeared leaving her sounding Chinese. She was diagnosed with Foreign Accent Syndrome, a rare condition with no clear cause. For the past three years Sarah has had to deal with other people's puzzled reactions and the huge impact her new voice has had on her life. Now, Sarah is determined to find out what happened inside her head. Can science give her any answers? And will she ever get back to the person she used to be?



VIEW PROMO ▶

#1 SHOW IN ITS SLOT WITH ALL KEY DEMOGRAPHICS.

UK: BBC ONE - 1X50'

## RUNNING THE SHOP

EMPLOYEES OF A STRUGGLING COMPANY STAGE A CORPORATE MUTINY TO SAVE THEIR JOBS.

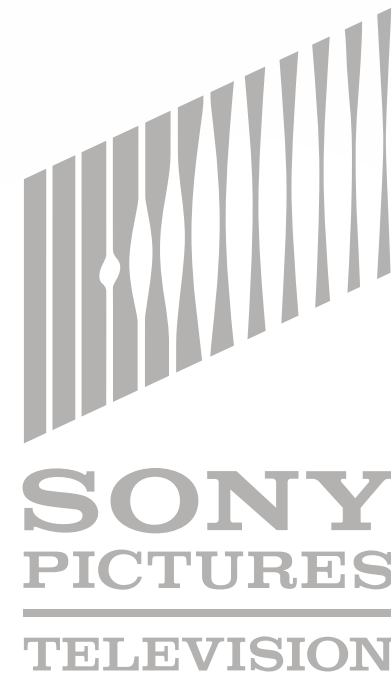
In this documentary series, Hilary Devey, the straight-talker from Dragons' Den, finds local businesses whose profits have dangerously tailed off and boots out the management for three weeks, letting the day-to-day staff run the show. With their livelihoods at stake, how will the employees cope with the pressures of managing everything from budgets to clashing personalities? When the bosses return will this be a story of triumph, or is this business headed straight for bankruptcy?



VIEW PROMO ▶

UK: CHANNEL 4 - 3X60'

MORE THAN DOUBLED THE LEAD-IN AUDIENCE WITH TOTAL VIEWERS (UP +131%).



FOR CONTACT DETAILS AND MORE INFORMATION:

[WWW.SPTFORMATS.COM](http://WWW.SPTFORMATS.COM)